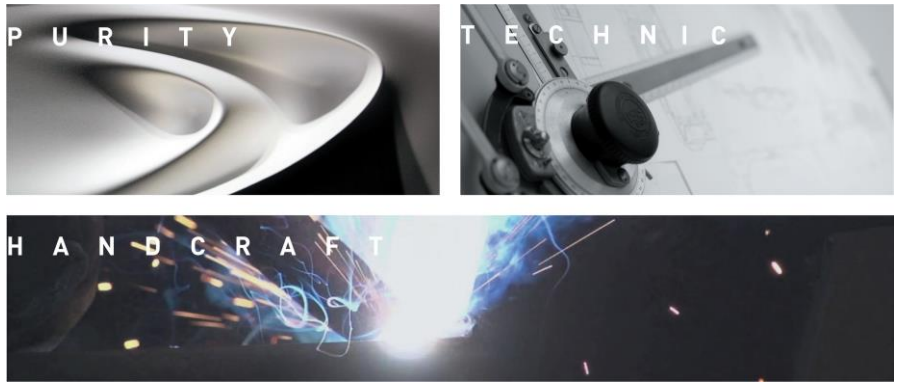
an icon revisited
250 GTE Revival
TETRA
TORINO ENGINEERING TRAINING RESEARCH APPLICATION

MOODBOARD



The Ferrari 250 GT 2+2 Pininfarina Coupé, also known as Ferrari 250 GTE, is a 1960 model that has been designed for everyday's use, while maintaining the main technical features of the racing and extreme sport cars produced by the Maranello manufacturer.

The Pininfarina bodywork combined the results of the latest studies on aerodynamics with extremely elegant lines.

FERRARI 250 GTE

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1. IDEATION

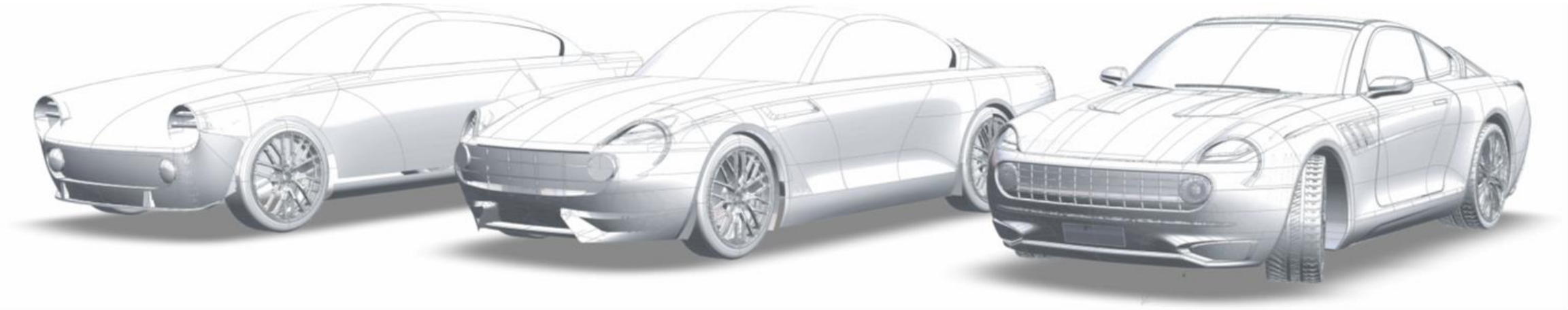
The process starts with a critical analysis of the volumes of the original car, with the aim to transfer them into a modern day package.
In order to maintain as much as possible the original proportions, the Alfa Romeo Giulia Quadrifoglio has been chosen.

2. PROPORTIONING

Once the package has been defined, it's time to calibrate the main volumes of the body with the aim to obtain a well balanced shape.
In this phase it is important to reinterpret the original design in a contemporary manner in order to actualize it.

3. DETAILING

The last phase is the finishing touch. The most significant stylistic features of the original model have to be revised in a creative way, sometimes through a dramatic swift between shape and function, like the original headlights transformed into an aero bridge intake, or the interrupted design of the C-pillar



REVIVAL FERRARI 250 GTE

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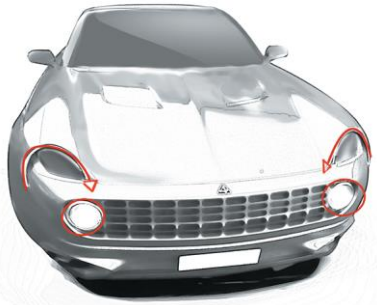
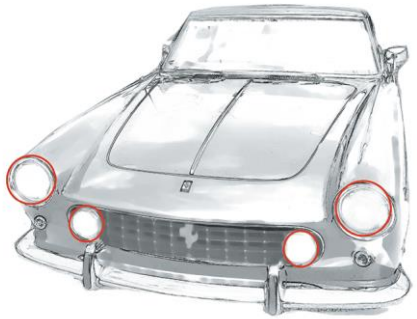
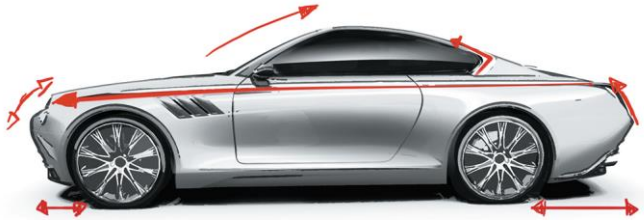
STYLISTIC FEATURES EVOLUTION







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STYLISTIC FEATURES EVOLUTION

The most evident functional change is in the treatment of the front where the original headlights have been replaced by a double air bridge intake.

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The most evident functional change is in the treatment of the front where the original headlights have been replaced by a double air bridge intake.

The upper air intake is meant to cool and provide fresh air to the engine compartment.

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The upper air intake is meant to cool and provide fresh air to the engine compartment.

The lower air intake if meant to provide fresh air to the auxiliary devices.
The front marker lights consist of a white continuous led that creates a luminous arch that reminds the original function of the headlight.

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Finally another orange led creating the effect of crossing the fender from the outside inwards works as front and side indicator.

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Another interesting example of reinterpretation of classic styling features is the treatment of the C-pillar, which is interrupted and separated from the body structure and glass surface and works as an aerodynamic fin aimed to reduce turbulences.

Finally the rear led lights create a sort of virtual fins enhancing the lines of the rear fenders..

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RETRO–MODERN DESIGN

The final result is a modern reinterpretation of a classic beauty.
The volumes respect the proportions of the original model, while the reinterpretation of some stylistic elements through a functional change give a touch of modernity to this stylish coupé.

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OLD AND NEW

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TORINO ENGINEERING TRAINING RESEARCH APPLICATION

Project 250 GTE Revival

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